

# THE 57<sup>TH</sup> ANNUAL 2024 TRI-STATE HOME SHOW **SPONSORSHIP CONTRACT**

## PRESENTING SPONSOR

- ✓ 10 Booths Included (Center Aisle - \$11,500 value)
- ✓ Inclusion of company name and logo in all television and radio advertising (\$3,000 value)
- ✓ 5 x 30-minute time slots on home show stage (\$1,500 value)
- ✓ Your company name, logo and booth number will be on the table tent cards placed on all concession tables in the attendee's rest area along with the vendor hospitality suite
- ✓ Logo on cover of Chattanooga Builds magazine
- ✓ Full page ad in Chattanooga Builds magazine (\$900 value)
- ✓ Logo on all printed and marketing material (Newspaper included)
- ✓ Recognition on home show website
- ✓ Recognition in social media campaign (\$1,000 value)
- ✓ One year of company logo on HBAGC website (\$200 value)
- ✓ 75 complimentary show passes (\$900 value)
- ✓ 20 passes to the VIP Home Show Preview Party and Concert (\$1,400 value)

**\$13,000 (Valued at \$20,200)**

Yes, I am committing to the 2024 Tri-State Home Show sponsorship for the Home Builders Association of Greater Chattanooga.

Responsible Party Signature

### CONTACT INFORMATION

Company Name	<input type="text"/>		
Contact Name and Title	<input type="text"/>		
Billing Address	Street	Suite Number	
	City	State	Zip Code
Phone	<input type="text"/>	Email	<input type="text"/>

*(More information on next page)*

## CREDIT CARD INFORMATION

Credit Card Type  Select one:  Mastercard  Visa  American Express  Other

Cardholder Name   
(as shown on card)

Card Number

Expiration Date

Cardholder Zip Code   
(from credit card billing address)

I,  authorize Home Builders Association of Greater Chattanooga to charge my credit card above for agreed upon purchases.

## COMPANY LOGO

To ensure we represent your logo crisp and legible, please provide us with high-resolution logo files suitable for both print and web use. Here are some simple guidelines:

Share the logo in formats like PNG, SVG or JPEG with a minimum of 200kb for web use.

For print, provide the logo in a vector format like PDF, AI or EPS.

## MARKETING REQUIREMENTS

The sponsor will email the Company logo in both web and print-ready formats to Home Builders Association of Greater Chattanooga before January 1st, 2024 to ensure they are included in all marketing promotion materials.

Sponsor will design and provide Chattanooga Builds Ad that is included in the sponsorship package to Home Builders Association of Greater Chattanooga before January 1st, 2024.

*Sponsorship commitment is nonrefundable upon execution of this agreement.*

**For all questions, contact:**

**Denise Karnes, Director of Membership**  
**Home Builders Association of Greater Chattanooga**  
**P 423-708-8222**  
**E dkarnes@hbagc.net**

**Thank you for your sponsorship.**  
**Thank you for supporting our future builders.**  
**Thank you for supporting HBAGC!**

HBAGC is a non-profit 501 organization #62-0535664.

